

WHAT IS CLAIMED IS:

1. A system on the Internet for ordering and designing a promotional product in the form of a prescription bottle or container containing a promotional message, comprising the steps of:

5 (a) preparing a prescription label containing thereon a customized promotional message for promoting a product;

(b) attaching said prescription label onto a prescription bottle or container;

(c) selecting a filler to be inserted into said prescription bottle or container; and

(d) ordering said prescription bottle or container, said promotional message, and

10 said filler to be delivered to the user.

2. A method of an Internet system in accordance with Claim 1, wherein said step of preparing said customized promotional message on the Internet for promoting said product, said product is selected from the group consisting of a teddy bear, jewelry, an accessory, a watch and a souvenir.

15 3. A method of an Internet system in accordance with Claim 1, wherein said step of selecting said filler to be inserted into said prescription bottle, said filler is selected from the group consisting of candy, cookies, chocolates, mints and other sweets.

4. A system on the Internet for ordering and designing an emotional product in the form of a prescription bottle or container containing an emotional message, comprising the steps of:

(a) preparing a prescription label containing thereon a customized emotional message for expressing an emotion;

(b) attaching said prescription label onto a prescription bottle or container;

(c) selecting a filler to be inserted into said prescription bottle or container; and

(d) ordering said prescription bottle or container, said emotional message, and said filler to be delivered to the user.

5. A method of an Internet system in accordance with Claim 4, wherein said step of preparing said customized emotional message for expressing said emotion, said message is selected from a group of messages consisting of happiness, love, joy, silliness, sarcasm and combinations thereof.

6. A method of an Internet system in accordance with Claim 4, wherein said step of selecting said filler to be inserted into said prescription bottle, said filler is selected from the group consisting of candy, cookies, chocolates, mints and other sweets.

7. An electronic system on the Internet for selecting and ordering labeled prescription containers wherein the prescription labels have emotional expressions or promotional messages selected by one of a plurality of independent customers wherein each customer communicates from a remote site to a distribution center on the Internet, the system comprising:

(a) a customer access terminal at each remote site having:

(1) an input device for customer input data and prescription label data;

(2) a memory device for storage of data in the form of data records, including said customer input data and said prescription label data;

(3) display means for displaying textual information representative of the prescription label data;

(4) a processor coupled to said display means, said memory device, and said input device for processing and controlling the display of the prescription label data to facilitate generating a prescription labeled container, and for generating and storing in said memory device the records of said prescription labeled container, order history data, and order status data which are operatively linked to facilitate management of the delivery of said prescription labeled container to the customer.

8. A promotional product in the form of a prescription bottle or container containing a promotional message, comprising:

(a) a prescription label containing thereon a customized promotional message for promoting a product;

5 (b) means for attaching said prescription label onto a prescription bottle or container;

(c) a filler contained within said prescription bottle or container; and

(d) means for displaying and ordering said prescription bottle or container, said promotional message, and said filler.

10 9. A promotional product in accordance with Claim 8, wherein said product is selected from the group consisting of a teddy bear, jewelry, an accessory, a watch, or a souvenir.

10. A promotional product in accordance with Claim 8, wherein said filler is selected from the group consisting of candy, cookies, chocolates, mints or other sweets.

11. An emotional product in the form of a prescription bottle or container containing an emotional message, comprising:

(a) a prescription label containing thereon a customized emotional message for expressing an emotion;

5 (b) means for attaching said prescription label onto a prescription bottle or container;

(c) a filler contained within said prescription bottle or container; and

(d) means for displaying and ordering said prescription bottle or container, said emotional message, and said filler.

10 12. An emotional product in accordance with Claim 11, wherein said message is selected from a group of messages consisting of happiness, love, joy, sarcasm or combinations thereof.

13. An emotional product in accordance with Claim 11, wherein said filler is selected from the group consisting of candy, cookies, chocolates, mints or other sweets.

14. A promotional product in the form of a prescription package containing a promotional message, comprising:

(a) a prescription label containing thereon a customized promotional message for promoting a product;

5 (b) means for attaching said prescription label onto a prescription package;

(c) a product contained within said prescription package; and

(d) means for displaying and ordering said prescription package, said promotional message, and said product.

10 15. An emotional product in the form of a prescription package containing an emotional message, comprising:

(a) a prescription label containing thereon a customized emotional message for expressing an emotion;

(b) means for attaching said prescription label onto a prescription package;

(c) a product contained within said prescription package; and

15 (d) means for displaying and ordering said prescription package, said emotional message, and said product.